Contractor Onboarding

A core part of launching Fixflo across your business is getting your core contractors bought into the benefits of Fixflo and trained up on how they can manage their jobs through our contractor portal and contractor mobile app.

There are a number of best practices that we advise you to implement to help ensure Fixflo is adopted by your contractor base. Please note that this will take time and is ultimately down to repetition and consistency around setting your expectations of them once Fixflo has launched.

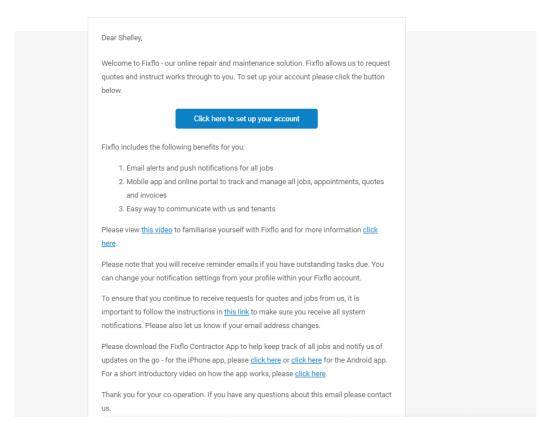
Initial Launch

Fixflo generated welcome emails

We recommend sending a welcome email to your entire contractor base at least two weeks ahead of your launch date, to give them time to download the app, create a password and familiarise themselves with Fixflo training materials.

You have the ability to customise this template within your Fixflo system and bulk send to all contractors at once. An example of this email is below (it would have your branding on it)

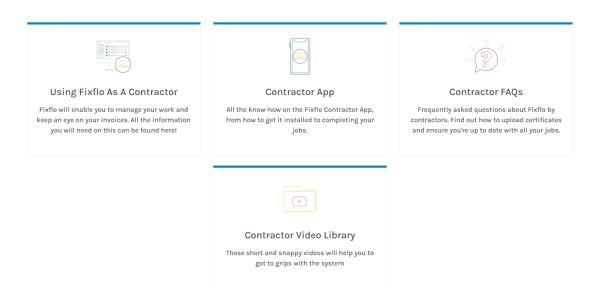




Fixflo training materials

The welcome email links out to core training materials that we have created to help get contractors up to speed with all things Fixflo.

We have a dedicated help site for your contractors - https://contractor-help.fixflo.com/support/home - which has a range of videos, guides and answers to FAQs, all of which are available for your contractors and your team to refer back to for guidance at any stage.



Team training on the contractor side of Fixflo

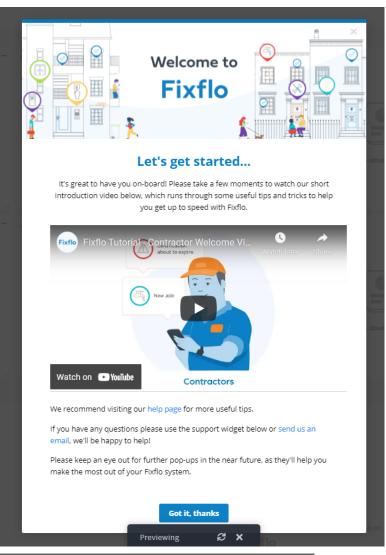
We recommend that your team get familiar with the contractor side of Fixflo too, so that they can help answer any questions or queries that crop up when your contractors first start using Fixflo. We have a guide on this here.,where we suggest that your core staff have a test contractor profile that they can use to simulate how a contractor would access and progress jobs on Fixflo.

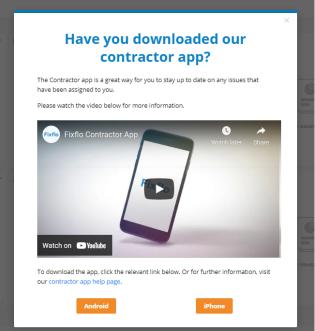
We also have video guides that walk your team through the contractor process at each stage of the issue progression journey that are available in the above guide.

*If there are any technical issues we recommend contractors email support@fixflo.com and we will ensure that we get back to them and help resolve their issues where possible.

In-product training

On our contractor portal, there are in-product tutorials that aim to step the contractor through key parts of the product and give them information about how to complete certain key actions. With this approach, we are trying to help train and educate your contractor base at scale and empower them with the knowledge to get the most value out of our product for their own business. A few examples are below:





Calls with your top contractors

For those contractors who do a high volume of work for you, we recommend scheduling 15 minute calls with them to give them a heads up that Fixflo is being rolled out, explain the key benefits/reasoning behind why you are doing this and set expectations of how you want them to use the software.

Clients have found this method to be really effective as contractors appreciate the personal touch/relationship management piece behind the 1-1 reach out, rather than just relying on one email to communicate your message and embed the behaviour change. It is all about repetition and reconfirming your new policy and approach to managing jobs via Fixflo through different channels and different touchpoints.

Reviewing your T&Cs + blanket policy

We know that relationships vary contractor to contractor, however, ultimately you are trying to get to a place where the majority of your contractors are using the full Fixflo suite; for appointment booking, completing jobs, quoting for jobs, communication and invoicing.

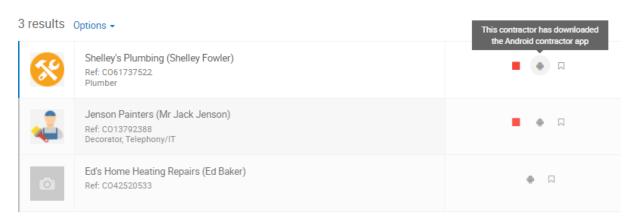
Being strict with what processes and methods you allow is inevitably an effective way to stimulate change and widespread adoption amongst your contractors. Clients who have amended their T&Cs with contractors to say that use of Fixflo is mandatory have seen widespread adoption of Fixflo over time.

Monitoring adoption

App downloads

Our mobile app assists your contractors with managing jobs whilst they are out and about.

You will be able to see who has downloaded and installed either the iPhone or Android versions of the app, which in turn allows you to then target those that haven't but may see benefit from doing so.



Number of invoices submitted per user type



Streamlined invoicing is one of Fixflo's key features, so being able to track and monitor what % of invoices are being submitted by contractors vs. your own staff is key to understanding adoption trends overtime. Ideally we want you to be able to identify contractors who are not using this part of the product . We provide an in system report that allows you to track trends.

*Please note we are working on a range of similar metrics

Building Fixflo into Contractor Performance reviews

As you build up your use of Fixflo and depending on what features you use, there is the potential to build up occupier feedback of contractors, staff feedback on contractors, average job duration per contractor and spend variance over time (if costs are being submitted) all of which are key data points to be able to include in your performance reviews with your key contractors.

If you make it clear that Fixflo is going to be incorporated into these from the beginning, this can act as another incentive for contractors to get behind using Fixflo.